



**GOVERNMENT OF WEST BENGAL**  
**Office of the Principal**  
**Government General Degree College, Kaliganj**  
**Debagram, Nadia - 741137**  
**Ph: 03474-267514**  
**Website: [www.kaliganjgovtcollege.ac.in](http://www.kaliganjgovtcollege.ac.in)**

**Workshop on Digital and Entertainment Sector**

**EVENT REPORT**

Name/Title of the Event	Workshop on Digital and Entertainment Sector
Type of Event	Workshop
State/National/International /Institutional/Departmental Level	Institutional
Department/Committee/Cell	Career Counseling Committee, GGDC, Kaliganj
Date	22.09.2022
Timings	12 AM- 03PM
Number of Participants	51
In Collaboration with	<b>Arena Animation, Kankurgachi</b>
Name and Details of the Resource Person(s)	Koushik Chakraborty Arena Animation, Kankurgachi

Traditionally, the digital & entertainment industry has been a creative industry following technology innovations and consumer demands. By its inherent nature, the industry is extremely dependent on markets, cultures, languages and consumer segments. We have, however, witnessed content that have bridged not only the language barrier, but also worked across segments internationally. There is a rising trend in career opportunity in this sector. With this view, the Career Counselling Committee of GGDC, Kaliganj has organized a Workshop on Digital and Entertainment Sector on 22.09.2022.

The workshop started with an inaugural session and was inaugurated by the Convenor of Career Counseling Committee, Shri Sarwar Ahmed. It was followed by felicitation of the speaker and guests. **Mr. Koushik Chakraborty** of Arena Animation, Kankurgachi was the main Speaker and resource person for the program mentioned different aspects of digital and entertainment sector, its current trend and future

  
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prospects. He also demonstrated and explained various tools, software, apps required in this field and encouraged participants to learn this and grab this trending career opportunity. Participants were highly benefitted from this kind of programme. The Question-Answer session and Post workshop feedback from the students shows that they enjoyed the interactive nature of the workshop and wanted more such fun-learning sessions to be conducted in the college. The session was followed by distribution of certificates and concluded with vote of thanks.

*Shreed*

Convenor  
Career Counseling Committee  
GGDC, Kaliganj

## **BROCHURE**



**Government General Degree College, Kaliganj**  
**Debagram, Nadia, Pin -741137**

# **Seminar / Workshop on Digital And Entertainment Sector**

**Organiser- Career Counseling Committee, GGDC, Kaliganj**  
**in collaboration with**  
**Arena Animation, Kankurgachi**

Date: 22.09.2022  
Venue: Seminar Hall-2

*Shreed*  
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**Workshop on**  
**Digital and Entertainment Sector**

**By- Arena Animation, Kankurgachi**  
*In Collaboration with*  
**Career Counseling Committee, GGDC, Kaliganj**

**PROGRAMME SCHEDULE**  
**Date: 22.09.2022 (Thursday)**

Time	Programme	
12 NOON	Inauguration	Committee and Students
12:10 PM to 12:20 PM	Welcome Address	Shri Sarwar Ahmed Convener, Career Counseling Committee, GGDC, Kaliganj
12:20 PM to 12:30 PM	Introducing our Resource Person	Shri Sarwar Ahmed Convener, Career Counseling Committee, GGDC, Kaliganj
12:30 PM to 02:30 PM	Workshop:	Resource person: Koushik Chakraborty (Arena Animation)
02:30 PM to 02:45 PM	Question Answer	Koushik Chakraborty (Arena Animation)
02:45 PM to 03:00 PM	Certificate Distribution	
03:00 PM	Vote of Thanks	Dr. Anikul Islam Asst. Professor (Chemistry) GGDC, Kaliganj

  
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## Few moments from the 'Workshop on Digital and Entertainment Sector'



Introduction to the workshop



Welcoming and reception of Resource person



Koushik Chakraborty addressing the Hall



Participants attending the Workshop



Interactive session with students



Vote of Thanks & Conclusion of the workshop